

Executive Director's Report Nov 24, 2024- Jan 17, 2025
Board Meeting January 17, 2025

In review, since our last meeting:

Dianne Heath, Executive Director, works full-time from home and the office, Darren Usher, Member Services Coordinator, works part-time from the office, Monday -Thursday mornings. Rose Wu, Communications Coordinator and Admin, works remotely 15 hours/week.
The office was closed over the holiday season.

Operations

- Support for committees, communities of practice
- Staff performance appraisals completed
- Member assistance with renewals
- Began Year-end prep for accountants
- Staff supervision meetings
- Worked on demographic reports and roster in consultation with Guild and Enginess
- Renewed insurance
- Working with survey/vote function on database
- Proposal to Guild to add Communities of Practice to communications opt in, generate group specific email lists (2025 budget item)
- Drafted budget for 2025

Promotion of the Profession

- Reported monthly to ORL under LOBBYISTS TRANSPARENCY ACT. Provincial only, no Federal lobbying.
- March 9-15, 2025 social work week advertising and planning
- Met with Adrienne Montani Board of First Call
- Met with fellow associations (HABCN) re concerns with new Health Act, need to be proactive regardless of government changes
- Joined Michael Crawford in meeting with new Ministers, Parliamentary Secretaries, Critics, The BC Green Party and Community of Practice Members with portfolios impacting social work practice
- Met with CASW Directors and Presidents
- Discussions with CVAP re requirements for social worker providers of service
- Met with new OT Coordinator to discuss issues in common
- Attended BC HSA meeting

Services for Members (1558)

Membership audit completed for BMS insurance purchasers to remind members who have lapsed and purchased BMS insurance that they need to re-activate.

Engaged membership- multiple activities including high open and click rates on *eBulletin*; requests for inclusion or more information; queries to the office; participation in mentoring programs, participation in surveys

- Monthly *eBulletins*- on average, over double industry averages (Industry average is 30% and a good click rate is 7-6%). Unsubscribes rare.
- Members of public- resources, complaints, requests meant for the BCCSW
- Winter *Perspectives* in process
- Number of mentorship individual matches since beginning of year to November – 14
- Number on private practice peer mentoring group list – 171 on the mailing list – attendance at group meetings is 5-10 people
- Membership queries as per tracking system -23 Sept to 23 October = 18 discussions – (15 by phone 3 by email). All but one question pertained to private practice. Questions confusing BCASW with BCCSW are excluded from these numbers. 8 questions were directed to BCCSW and standards of practice, 6 to BMS legal services, 2 to BMS insurance, 1 to small business BC, 3 were Association matters- support, information, and resources offered.
- Met with Lisa Hansen re insurance benefits for members

Social Justice

- Reviewed student papers on advocacy for Advocacy Circle

Priorities Include: initiatives under strategic plan and sustain current levels of service

- eBulletins
- private practice roster
- *Perspectives*
- Complete ED evaluation self-report
- Year-end materials to accountant
- Engage new accountant
- Add CoP and CPD interest area on database for new, re-application, and annual renewals
- Archive project- records in storage reviewed, digitalized, and stored or shredded
- Legal and insurance consultation: webinar disclaimer, *Perspectives* article ownership statement and copyright, BCASW liability and insurance for online groups, statements for peer groups, collection of identity data
- Request *Balance* image rights for use from Dylan Thomas
- Continue operational review of mentorship program (Update numbers and info for mentors, plan for needs for support- resources, peer group, webinar, etc.)
- Continue Policy governance, bylaws update with lens of EDIB, alignment, current practices; learn from CASW process
- Bylaws draft resolution and AGM notification sent to members
- Social Work Week planning